

Data protection policy

Thank you for visiting our Internet site www.bet3000.com and for your interest in our company. Protecting your personal data is important to us. Personal data means information about personal or factual particulars of a definite or identifiable person. These include, for example, the real name, address, telephone number, and date of birth, as well as all other data regarding a specific person. As personal data enjoys special legal protection, we only use it as far as it is necessary for providing our Internet site and services. In the following we set out the type of personal information we gather during your visit to our Internet site and how we use it.

Our data protection practices are in line with all relevant statutory regulations, particularly those set out in the EU's General Data Protection Regulation (GDPR). We will only use, process, and store your personal data as far as is required to ensure the Internet site and our contents and services are functional, as well as for handling inquiries and for satisfying the terms of the contract but only provided that there is justified interest in the context of point f of Article 6 (1)(1) GDPR or other similar permissions. If you have provided consent separately, then use of your data will also take place for other purposes that are explicitly set out as part of such consent.

1. Controller within the context of Article 4 (7) GDPR

The controller within the context of the GDPR and other national data protection legislation from member states and other data protection-related regulations is:

Springer Sport Ltd.
Cornerstone Business Centre, Level 1, Suite B
16th September Square
MST 1180 Mosta
Malta

Email: support@bet3000.com

Tel.: 00356 – 2010 5744

2. Provision of the website and creation of log files

Every time our Internet site is called up, our system automatically records data and information on the computer system of the calling computer. In this case the following data is recorded:

Scope of data processing

- (1) Information regarding the browser type and version used
- (2) Operating system of the device
- (3) IP address of the device
- (4) Date and time of access
- (5) Websites and resources (images, files, other page contents) which were called up on our Internet site.
- (6) Websites from which the user's system accessed our Internet site (referrer tracking)

This data is stored in the log files within our system. Storage of this data together with personal data from a specific user does not happen, so identification of individual site visitors does not occur.

LEGAL JUSTIFICATION FOR PROCESSING OF PERSONAL DATA

Point f of Article 6 (1) GDPR (justified interest). Our justified interest lies in ensuring that the purposes stated below are fulfilled.

PURPOSE OF DATA PROCESSING

Logging is carried out to ensure compatibility of our Internet site for as many visitors as possible, as well as for combating abuse and for troubleshooting. It is necessary to log the technical data from the calling computer in order to react to display errors, attacks on our IT systems, and/or operational faults on our Internet site as quickly as possible. Furthermore, this data is used to optimize the website and to ensure the general security of our IT systems.

STORAGE DURATION

Deletion of the previously mentioned technical data takes place as soon as it is no longer required to ensure compatibility of the Internet site for all visitors, and 3 months after calling up our Internet site at the very latest.

Option for revocation and deletion

The options for revocation and deletion are based on the general regulations regarding the right to revocation and deletion in data protection terms which are described in this data protection policy.

3. Specific functions of the Internet site

Our site offers you various functions in which personal data is collected, processed and stored by us when they are used. What happens with this data is explained below:

CONTACT FORM/CHAT:

SCOPE OF PROCESSING OF PERSONAL DATA

The data you have entered in our contact form or chat feature.

Legal justification for processing of personal data

Point f of Article 6 (1) GDPR (justified interest). If you use the contact form or chat feature then we assume that you are interested in establishing contact with us and in exchanging information.

PURPOSE OF DATA PROCESSING

The data recorded via our contact form or chat feature will be used for handling that specific request for information.

STORAGE DURATION

If it is no longer required for further contractual performance or provision of services, or there are no record-keeping requirements, then the relevant data is deleted after the request for information is handled.

OPTION FOR REVOCATION AND DELETION

The options for revocation and deletion are based on the general regulations regarding the right to revocation and deletion in data protection terms which are described in this data protection policy.

LOGIN AREA:

SCOPE OF PROCESSING OF PERSONAL DATA

The registration and login data used to enter our site, as well as the data uploaded and transferred in the process.

LEGAL JUSTIFICATION FOR PROCESSING OF PERSONAL DATA

The majority of data processing is based on point b of Article 6 (1) GDPR (pre-contractual agreement or contractual agreement).

This is necessary for us to provide our service. The same applies to such processing procedures necessary for carrying out pre-contractual measures, such as paper-based customer inquiries in betting shops or during registration on our website. We are also subject to legal requirements which makes processing of personal data necessary, such as fulfilling licensing obligations, prevention of money laundering, responsible prevention of gambling addiction, tax obligations and more, based on point c of Article 6 (1) GDPR.

If processing of personal data is necessary to protect vital interests of the affected party or another person, which would be the case if, for example, a visitor to our betting offices were to be injured and the relevant data had to be forwarded to a first-aider, emergency doctor, or similar then processing would be primarily based on point d of Article 6 (1) GDPR.

Processing procedures which are not covered by any of the stated legal bases, but are necessary to carry out business activities when the balance of interests is in favor of the welfare of our staff and our owners, for the purpose of service provision, as long as there is no overarching legitimate interest or fundamental rights and freedoms that oppose this, are based on point f of Article 6 (1) GDPR.

PURPOSE OF DATA PROCESSING

You can use a separate login area on our Internet site. If you have forgotten your username or password for this area, there is the option of having these details resent after entering your contact details (email address). Any usage data for the login area is only collected, stored, and processed by us to satisfy the terms of the contract, to observe statutory requirements, to tackle misuse, to compare blacklists, and to rectify malfunctions or, as may apply, maintain functionality. This is not used for any other purpose.

STORAGE DURATION

Data collected as part of the 'Forgotten Username/Password' function is only used for resending forgotten access details.

OPTION FOR REVOCATION AND DELETION

The options for revocation and deletion are based on the general regulations regarding the right to revocation and deletion in data protection terms which are described in this data protection policy.

We explain that provision of personal data is sometimes required by law (e.g. license and tax regulations) and is also as a result of contractual arrangements. In order to conclude a contract (sports betting account with Bet3000), it is necessary to provide us with personal data which we then have to process. Not providing such data means that the contract (the sports betting account) cannot be concluded.

4. Identity checking

“Data transmission to SCHUFA” for verification of identity (please note that this is not a credit check, just verification of identity!)

PURPOSE OF DATA PROCESSING

Springer Sport Ltd. merely transfers personal data for the purposes of identifying persons, as part of this contractual agreement for application, performance, and termination of this business relationship, to

SCHUFA Holding AG,

Kormoranweg 5,

65201 Wiesbaden.

LEGAL JUSTIFICATION FOR PROCESSING OF PERSONAL DATA

Identity checking is obligatory for satisfying regulatory requirements and is therefore primarily based on point c of Article 6 (1) GDPR (fulfilling statutory obligations).

Legal justification of these transmissions can also be:

points b and f of Article 6 (1) of the General Data Protection Regulation (GDPR).

Transmissions based on point f of Article 6 (1) GDPR must only take place provided it is necessary to uphold justified interests of Springer Sport Ltd. or third parties, whilst not outweighing the interests or fundamental rights and freedoms of the relevant person requiring protection of personal data.

Data exchange with SCHUFA also fulfills statutory obligations on carrying out identity checks on customers as per Art. 4(5)(1) of the German State Treaty on Gambling as well as additional licensing and regulatory requirements.

Further information regarding SCHUFA’s activities can be found in the SCHUFA data sheet according to Art. 14

GDPR or online at https://www.schufa.de/en/schufa-information/schufa-information_en.jsp.”

5. Payment service providers

Several payment service providers are used for financial transactions.

Your data is processed by Springer Sport Ltd. and the payment service provider during payments. Such providers act independently when processing data during the payment process. - as an independent site.

The following payment service providers are used:

- PayPal
- Skrill
- Sofortüberweisung Klarna
- PaysafeCard
- Wirecard
- Safecharge

PURPOSE OF DATA PROCESSING

Springer Sport Ltd. uses payment service providers for carrying out payments.

LEGAL JUSTIFICATION FOR PROCESSING OF PERSONAL DATA

Data processing is based on points b and f of Art. 6 (1) GDPR (contractual agreement and justified interest).

Payment providers forward your data on to third parties if necessary, provided it is required to satisfy the terms of the contract.

The relevant data protection provisions can be viewed here:

PayPal:

<https://www.paypal.com/de/webapps/mpp/ua/privacy-full>

Skrill

<https://www.skrill.com/en/footer/comprehensiveprivacypolicy/>

Sofortüberweisung / Klarna

<https://www.klarna.com/uk/privacy-policy/>

PaySafeCard

<https://www.paysafecard.com/en-gb/data-protection/>

Wirecard

<https://www.wirecard.com/privacy-policy/>

Safecharge

<https://www.safecharge.com/privacy-cookies-policy/>

6. Statistical evaluation of visits to this Internet site - web trackers

When this Internet site or individual files thereof are called up, we collect, process, and store the following data: IP address or parts thereof, website from which the file was called up, name of the file, date and time called up, amount of data transferred, and web log report. We only use these access details in an anonymized form, enabling us to constantly improve our online product and for statistical purposes.

Data collection is carried out by us such that no personal data is collected or processed as far as possible. The primary focus of processing is to improve the website and to detect problems.

We use anonymized web trackers to evaluate visits to this Internet site.

We use the following to evaluate visits to this Internet site:

Google Analytics and Tag Manager (anonymized)

SCOPE OF PROCESSING OF PERSONAL DATA

We use the web tracking service provided by Google LLC, 1600 Amphitheatre Park in 94043 Mountain View, USA (hereafter referred to as: Google Analytics) on our site. As part of web tracking, Google Analytics uses cookies, which are stored on your computer and which enable analysis of your surfing behavior and the use of our website (known as tracking). We carry out such analysis based on tracking services from Google Analytics in order to constantly improve our Internet services and to make them more readily available to everyone. Whilst using our website, data such as your IP address and your user activities are transmitted to servers belonging to Google LLC and are therefore processed and stored outside the European Union, such as in the USA.

The EU Commission has determined that an appropriate level of data protection is available in the USA provided the company processing the data adheres to the US-EU Privacy Shield framework and that data export in the USA is designed to be compliant in this regard. Your IP address is sent anonymously by activating IP anonymization within this Internet site's Google Analytics tracking codes. This website uses a Google Analytics tracking code extended with the operator `gat.anonymizeIp()`; to only allow the anonymized collection of IP addresses (known as IP masking).

LEGAL JUSTIFICATION FOR PROCESSING OF PERSONAL DATA

Point a of Art. 6 (1) GDPR (Consent), either as part of registration via Google (opening a Google account and acceptance of the data protection policy implemented there) or by explicit consent upon opening our site if you are not registered with Google.

PURPOSE OF DATA PROCESSING

Google will use this information on our behalf to assess your visit to this Internet site, collate reports about website activities, and provide us with further services associated with site and Internet usage. The IP address transmitted by your browser as part of Google Analytics will not be combined with other Google LLC data.

STORAGE DURATION

Google will store the data that is relevant for providing web tracking for as long as is necessary for the requested web service to be provided. Data collection and storage will be anonymized. If there is a personal reference, then the data is deleted immediately provided that there is no statutory obligation to retain such data. Deletion always takes place after the statutory retention period has elapsed.

OPTION FOR REVOCATION AND DELETION

You can prevent the recording and forwarding of personal data to Google (particularly your IP address) as well as the processing of this data by Google by deactivating the implementation of script code in your browser, installing a script blocker in your browser (these can be found, for example, at www.noscript.net or www.ghostery.com) or activating the “Do Not Track” setting on your browser. In addition, you are able to prevent data created by the Google cookie referring to your use of the website (including your IP address) being collected and processed by Google by downloading and installing the browser plugin available via the following link (<http://tools.google.com/dlpage/gaoptout?hl=de>). Google's security and data protection policy is available at <https://policies.google.com/privacy?hl=de>

Hotjar (anonymized)

We use a web tracking service from Hotjar Ltd., 20 Bisazza Street, 1640 Sliema, Malta (hereafter referred to as: Hotjar) on our website. As part of web tracking, Hotjar uses cookies, which are stored on your computer and which enable analysis of your surfing behavior and the use of our website (known as tracking). We carry out such analysis based on tracking services from Hotjar in order to constantly improve our Internet services and to make them more readily available to everyone. Whilst using our website, data such as your IP address and your user activities are transmitted to servers belonging to Hotjar and are therefore processed and stored within the European Union. Legal justification for data processing is set in point a of Art. 6 (1) GDPR. Data is deleted as soon as the reason for its being recorded has been satisfied. Further information regarding the handling of such data can be found in Hotjar's data protection policy: <https://www.hotjar.com/privacy> . You can prevent the recording and forwarding of personal data (particularly your IP address) as well as the processing of this data by deactivating the implementation of script code in your browser, installing a script blocker in your browser (these can be found, for example, at www.noscript.net or www.ghostery.com) or activating the “Do Not Track” setting on your browser.

Facebook Analytics:

is used to optimize adverts on Facebook. The IP address is transmitted. Cookies are issued for user identification. Compliance with data privacy is described by Facebook in detail on the following page: <https://de-de.facebook.com/business/gdpr>.

Bing Ads

is used to optimize adverts on Bing.com. The IP address is transmitted. Cookies are issued for user identification. Compliance with data privacy is described by Microsoft in detail on the following page:

<https://advertise.bingads.microsoft.com/en-gb/resources/policies/privacy-and-data-protection-policies>

7. Inclusion of external web services and processing of data outside the EU

We use active Java Script content from external providers, known as web services, on our Internet site. By calling up our website, these external providers receive, where applicable, personal information about your visit to our website. This may, if necessary, entail data being processed outside the EU. You can prevent this by installing a Java Script blocker, such as the browser plugin 'NoScript' (www.noscript.net), or disabling Java Script in your browser. This may lead to restricted functionality of websites you visit.

We use the following external web services:

CloudFlare

A web service from CloudFlare Inc., 101 Townsend St, 94107 San Francisco (hereafter referred to as: CloudFlare) is active on our website. We use this data to ensure full function of our website. In this context your browser will, if necessary, transfer personal data to CloudFlare. Legal justification for data processing is set in point f of Art. 6 (1) GDPR. The justified interest lies in a smooth operation of the Internet site. CloudFlare has certified itself as part of the EU-US Privacy Shield framework (see <https://www.privacyshield.gov/list>). Data is deleted as soon as the reason for its being recorded has been satisfied. Further information regarding the handling of such data can be found in CloudFlare's data protection policy: https://www.cloudflare.com/security-policy/?utm_referrer=https://www.google.de/. You can prevent the recording and processing of your data by CloudFlare by deactivating the implementation of script code in your browser or installing a script blocker in your browser (these can be found, for example, at www.noscript.net or www.ghostery.com).

8. Information about the use of cookies

SCOPE OF PROCESSING OF PERSONAL DATA

We use cookies on various pages to enable the use of specific functions on our website. These so-called 'cookies' are small text files that your browser is able to store on your computer. These text files contain a typical string of characters which serve as a unique identifier so that the browser is recognized when returning to our website. The procedure for placing a cookie is also called 'setting a cookie'.

LEGAL JUSTIFICATION FOR PROCESSING OF PERSONAL DATA

Point f of Article 6 (1) GDPR. (justified interest). Our justified interest lies in maintaining the full functionality of our Internet site, improving usability, and enabling more tailored customer approaches. Identification of individual site visitors is only possible with the aid of cookie technology if the site visitor has granted us corresponding personal data based on a separate case of consent.

PURPOSE OF DATA PROCESSING

The cookies are set by our website to maintain full functionality of our Internet site and to improve usability. In addition, cookie technology enables us to recognize individual visitors through pseudonyms, such as an individual, random ID, so we can offer more tailored services.

STORAGE DURATION

Our cookies are stored until they are deleted from your browser or, in the case of a session cookie, until the session expires.

OPTION FOR REVOCATION AND DELETION

You are able to customize your browser in such a way that you either generally prevent cookies from being set, are only informed about cookies being set, decide on a case-by-case basis whether to accept them, or generally accept cookies. Cookies can be set for different purposes, for example for identifying that your computer has already been connected to our website (persistent cookies) or storing recently viewed sites (session cookies). We set cookies to offer an enhanced user experience. In order to make use of our user-friendly functions, we recommend you allow cookies to be accepted for our website. The options for revocation and deletion are also based on the general regulations regarding the right to revocation and deletion in data protection terms, which are described in this data protection policy.

9. Data security and data protection, communicating by email

When it is being collected, stored and processed, your personal data is protected in such a way that it cannot be accessed by third parties. However, we cannot guarantee complete data security during unencrypted communication by email. We therefore recommend sending highly confidential information either via encrypted means or by post.

10. Address and contact details of the Data Protection Officer

The Data Protection Officer responsible for data processing, can be contacted as follows:

Email: datenschutz@bet3000.com

Tel.: 00356 – 2010 5744

Every data subject can contact our Data Protection Officer directly concerning questions and inquiries about data protection.

11. Justified interests in processing pursued by the controller or a third party

If the processing of personal data is necessary in the legitimate interest of business activities when the balance of interests is in favor of the welfare of our staff and our owners, for the purpose of service provision, as long as there are no overarching legitimate interests or fundamental rights and freedoms that oppose this, then this is based on point f of Article 6 (1) GDPR.

12. Use of service providers

In providing its services, Springer Sport Ltd. also uses other external parties within the categories of: bookmaking, support, marketing, data center operation, data storage - cloud, shipping providers, land-based and electronic post, dispatch of newsletters, payment service providers, money laundering prevention, service providers for customer identity checks, betting offices, comparison of statutorily required blacklists.

13.Special use of blacklists

In addition to regulatory data processing regarding legally stipulated blacklists, Springer Sport Ltd. monitors blacklists from the previous operators of www.bet3000.com , namely IBA Entertainment Ltd.

14.Right of appeal

In some cases, you might not be satisfied with our response to your question. You are then entitled to obtain legal advice, to issue a complaint to the Data Protection Officer, or to contact the relevant regulatory authorities.

15.Right to data portability

You have the right to receive data stored by us in a structured, accessible, and machine-readable format, or for your personal data to be transferred directly from us to another responsible party, provided it is technologically feasible and also that this does not infringe the rights and freedoms of other persons in any way.

16.Data storage

We do not store your personal data for any longer than the duration of your time with us as a customer, and only store it for as long as it is required for the relevant processing purpose. Appropriate blocking of data then takes place until the statutory retention period has elapsed, at which point it is permanently deleted.

17.Revocation of consent - data requests and requests for amendments - deletion & blocking of data

You are entitled to receive information about your stored personal data free of charge as well as, where applicable, to correct, block, delete or restrict processing of this data. Your data will then be immediately deleted upon request unless otherwise prevented by law or other obligations to retain such data. You are entitled to revoke your consent to us at any time. You can send information, deletion and correction requests regarding your data along with any suggestions to the following address:

Springer Sport Ltd.

Cornerstone Business Centre, Level 1, Suite B

16th September Square

MST 1180 Mosta

Malta

Email: support@bet3000.com

Tel.: 00356 – 2010 5744

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